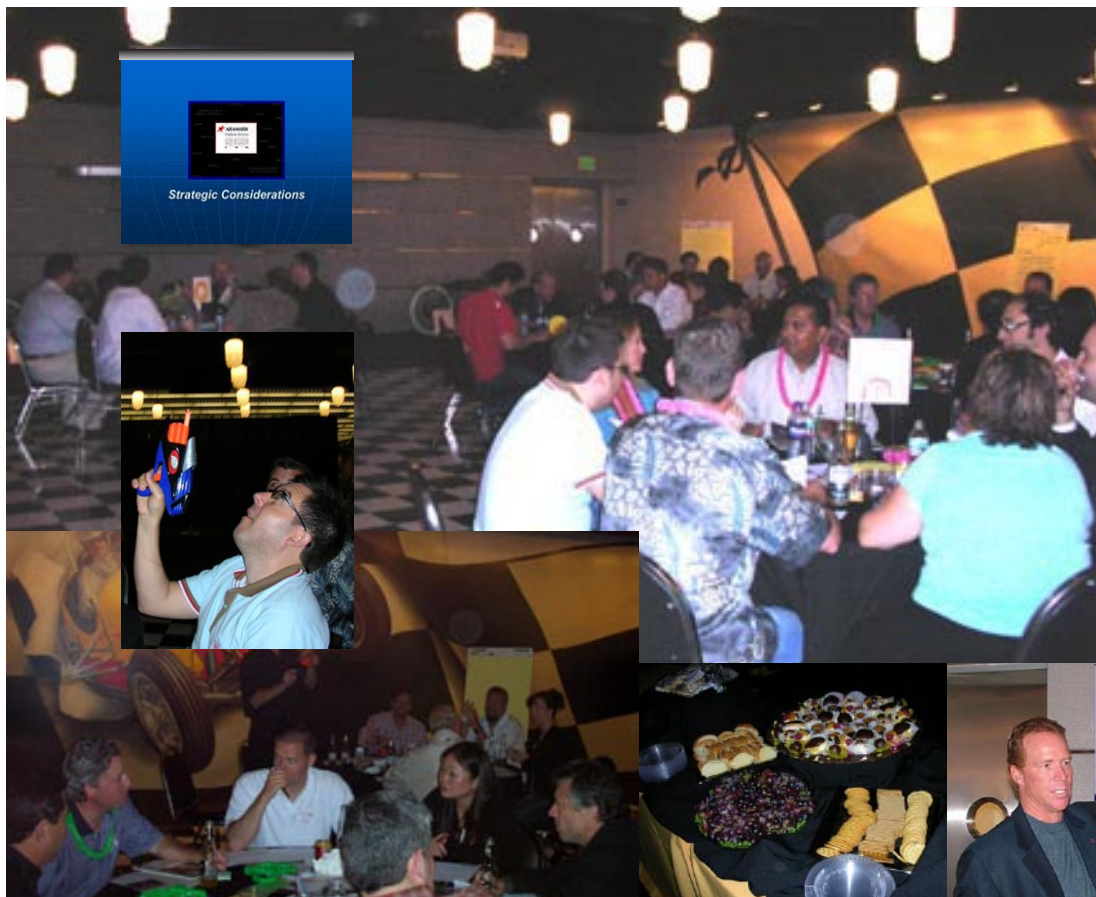


# CREATIVITY IS A MULTIPLIER OF RESOURCES!



Many of our clients realize the value of their internal resources, partners and vendors when it comes to brainstorming. With the right process and agenda in place, an off-site session can create tremendous value. Brands such as Aramark, Power Automotive Group, Chevron and others have all benefited from this refined process. Call to discuss your objectives. We believe the right strategic and creative approach will stretch your budgets, resources and your mind!

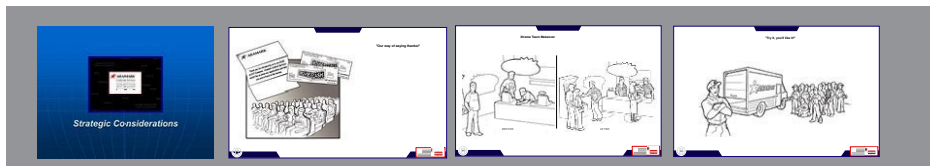


PREPARE  
BRAINSTORM  
FILTER  
DEVELOP  
EXECUTE

Baseball great, Rex Hudler works with Robert Nelson to stimulate attendees minds in an Aramark session titled, "Pride of a Uniform!"

"We've executed several concepts that came from our Brand Camp with Robert Nelson and his team. Our innovative concepts won us a coveted industry award. But most importantly, we went on to have our most profitable year ever!"

- Tom Malone, Aramark Uniform Services



Brand Camps are designed to leverage your core brand strengths into new and innovative ideas. We combine your team with a time-tested approach to idea generation. Robert Nelson, your facilitator, is an executive-level creative director focusing on idea generation and creativity through teamwork. From half-day through two day events, Brandcamps are designed to fit your strategic objectives and your budget. Post-session recommendations, evaluations and program execution are also available.

# DISCOVER



marketing services for your brand

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